# NYC Mass Timber Studio: Advancing Sustainable Development

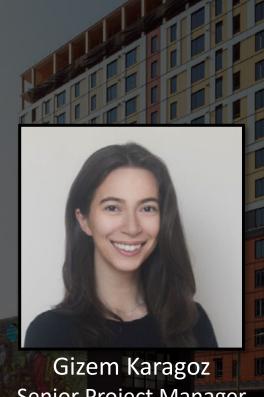
SPEAKERS



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NYC EDC | Green Economy

April 10<sup>th</sup>, 2024 @ 11:30AM EST





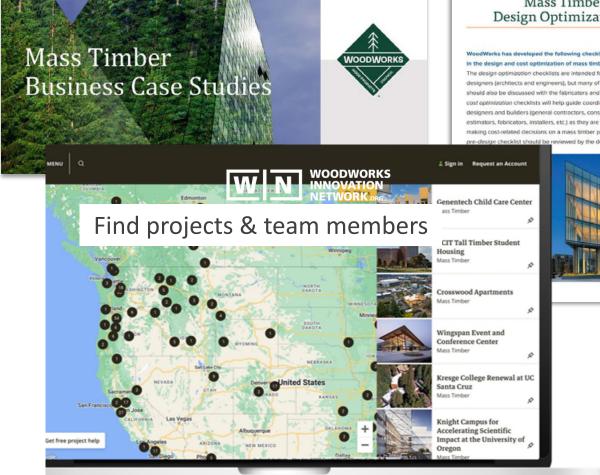
## Free Assistance for Developers & Design Teams

- Innovative mass timber applications
- New tall wood code provisions
- Maximizing heights and areas
- Finding experienced designers and builders
- Environmental performance
- Structural and other systems

help@woodworks.org



# Resources for Developers/Owners







nethods become increasingly crucial. Mass fimber is an

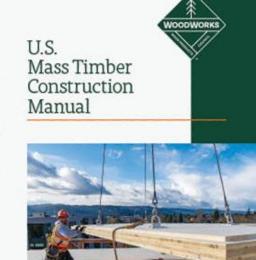
while increased demand has resulted in soaring land costs

this is specific to mass timber. These constraints apply to h-rise projects across the board, and of course man cossful non-mass timber high-rises continue to be ompleted. Which begs the questions: Why mass timb Mass Timber's Value Proposition cost-conscious projects, but to hedge against future

prevolutionize the way we build in urban cores.

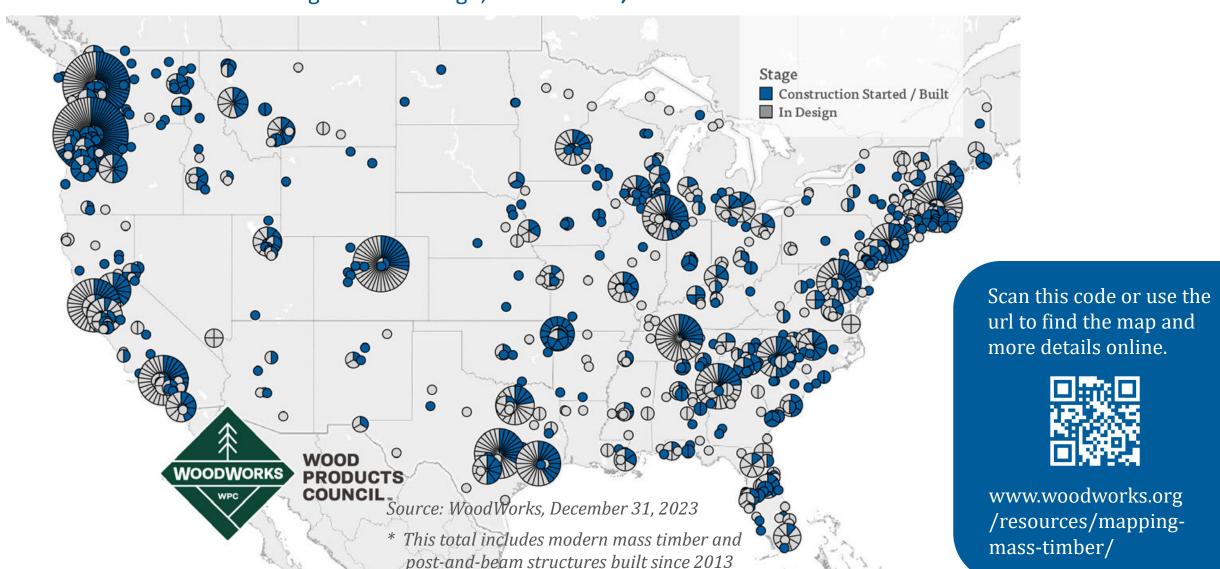
The Urban Densification Imperative According to the United Nations, 68% of the world's





## **Current State of Mass Timber Projects**

As of year-end 2023, in the US, **935** multi-family, commercial, or institutional projects have been constructed with mass timber. Including those in design, the total is **2,035**.



Glue Laminated Timber (Glulam) Beams & columns





# Cross-Laminated Timber (CLT) Solid sawn laminations







District Office, Portland | Urban Development + Partners | Hacker Architects



Timber House, Brooklyn | Brooklyn Home Company | Mesh Architectures | Photo: Travis Mark



ACME Timber Lofts, New Haven | Spiritos Properties





Southfield Park 35 Warehouse, Dallas | Affinius Capital | Image: Mark Humphries Photography

## Sustainability Brief

- » High level overview of sustainability benefits of mass timber
  - » Carbon benefits
  - » Forest health & wildfire resilience
  - » Healthy buildings & biophilia
  - » Energy efficiency & insulation
  - » Circular economy
- » Short read great for developers, their capital partners, and anyone who just needs a brief intro to topic

https://www.woodworks.org/resources/meeting-sustainability-objectives-with-wood-buildings/

# Meeting Sustainability Objectives with Wood Buildings

Healthy Buildings, Carbon Impact, Resilience, Circularity



Mass timber structural systems help meet several development objectives that fall under the broad sustainability umbrella, including healthy buildings, reduced carbon impact, resilience, and circularity. Developers and owners can take advantage of wood's benefits to create buildings that contribute value by attracting tenants, align with evolving policy requirements, and appeal to investors who are increasingly seeking sustainable investments.

#### Carbon Benefits of Wood Buildings

Less Embodied Carbon + Stored Carbon = Lower Carbon Impact

Low embodied carbon: Wood products have low embodied carbon compared to steel and concrete.<sup>1,2</sup> Embodied carbon is a measure of the greenhouse gas (GHG) emissions associated with materials and construction processes throughout the lifetime of a structure. Embodied carbon, especially upfront emissions associated with producing materials and constructing a building, can be significant.<sup>3</sup>

**Biogenic carbon:** As trees grow, they absorb carbon dioxide  $(CO_2)$  from the atmosphere, release the oxygen  $(O_2)$ , and store the carbon in their wood, leaves or needles, and roots. Wood elements used in a building continue to store this carbon for the building's lifetime—longer if the wood is reclaimed and reused or recycled.

Developer Crescent Real Estate chose mass timber for Platte Fifteen, a speculative office development in Denver, for aesthetic differentiation and alignment of sustainability goals. They found that the authentic aesthetic of timber appeals to both technology companies as well as more traditional tenants.<sup>4</sup>

"Mass timber is great environmentally and creates warm, natural, biophilic spaces that enrich human experiences. It is a viable, sustainable structural option that drove leasing and the ultimate economic success of Platte Fifteen. The differentiated authentic timber interiors proved to be exceptionally attractive to quality, sustainability-minded tenants and investors. It is fundamentally what makes this building special."

 Conrad Suszynski, Co-CEO Crescent Real Estate



Platte Fifteen – Denver, CO Crescent Real Estate

# **New York City Mass Timber Studio**















## **About NYCEDC** Green Economy + Climate Innovation

### **Building Our Future Economy**

Ensure businesses, investors, and employees have confidence in NYC

Enable equitable growth and development of priority industries

Deliver future-forward infrastructure

Shape the growth of and strengthen neighborhoods where New Yorkers live, learn, and work











## **About NYCEDC** Green Economy + Climate Innovation

### **Building Our Future Economy**

**225** managed properties

**64M** square feet of real estate

170 capital projects

\$9B capital budget

435 initiatives

\$1B life sciences investment

\$200M offshore wind investment











## **About NYCEDC** Green Economy + Climate Innovation

### **New York City's vision for the Green Economy**

New York City's green economy will host 400,000 jobs by 2040, becoming the anchor of a prosperous, equitable, and just future for New Yorkers, while delivering the bold solutions needed to address climate change

New York City's green economy is the **ecosystem of** activities that directly contribute to achieving our carbon neutrality goals and bolstering climate adaptation across 8 sectors and 21 sub-sectors.

Building decarbonization is the largest driver of green economy jobs today, followed by resilience infrastructure, finance and energy

Green Economy Sector	Sub-sector	Sub-sector	
Energy	Renewable Energy	Solar	
		Offshore Wind	
		Onshore Wind	
		Hydropower	
		Other	
	Clean fuels		
	Smart grid		
	Storage		
Buildings	Building decarbonization		
	Sustainable building materials		
Transportation	Electric vehicles		
	Micro-mobility		
	Green freight and logistics		
Waste	Recycling		
Consumer products	Sustainable food		
	Sustainable fashion		
Finance and Consulting	Green finance		
	Climate consulting and accounting		
Resilience Infrastructure	Coastal adaptation		
	Inland adaptation		
Policy & Advocacy	Sustainability policy, planning and advocacy		



#### **About NYCEDC** Innovation in the Built Environment

NYCEDC Climate Innovation portfolio collaborates with industry stakeholders to de-risk emerging technologies, support regulatory wayfinding and scale across use cases

In March 2024, NYCEDC launched the **Circular Design and Construction Guidelines**: an operational guide to scale materials reuse and sustainable material alternatives

#### NYC Context: NYC's mass timber related commitments

- Mayor's Clean Construction Executive Order 23
- PlaNYC 2023: 50% embodied carbon reduction target for City's (public) construction projects by 2033
- NYCEDC and NYC Talent's Green Economy Action Plan





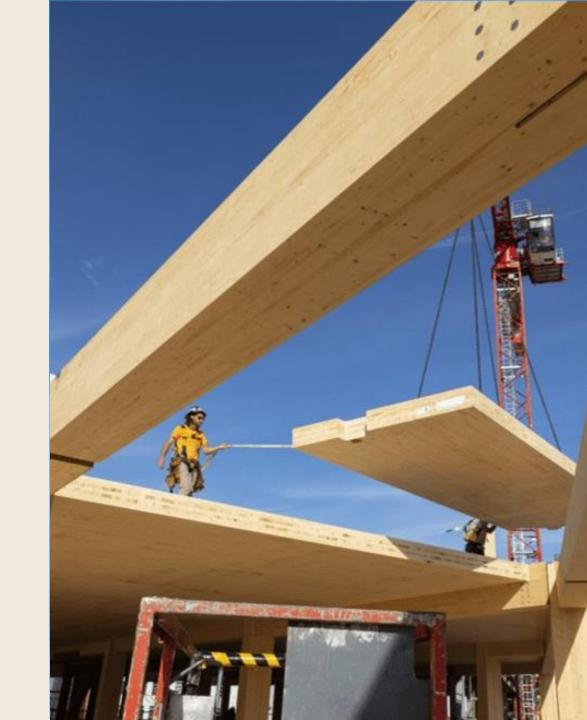
#### **Mass Timber Studio**

#### Overview

A Climate Innovation Program to provide grants and technical assistance to design and development teams working on NYC based projects

- Guide practitioners through design, engineering & feasibility analysis
- Support carbon and cost assessments for mass timber application
- Facilitate access to regulatory support
- Support construction of new building projects with mass timber
- Create partnerships to drive industry adoption





### **Mass Timber Studio Partners**

Operators





Advisors







**Funding Supporters** 









## **Mass Timber Studio Projects**

1 Walter Gladwin Recreation Center / Tremont, Bronx

Program Public / Recreation Center Project Size 40,800 sf / Building Height 36'

2 Brooklyn Public Library / New Lots Branch

**Program** Library

Project Size 25,000 sf / Building Height 40'

Mass Timber in Harlem / 15-21 124th W Street, NYC Program Residential 33-Unit Apartment Building

Project Size 50,000 sf / Building Height 65-75'

4 Hillside Avenue / 161-10 Hillside Avenue, Queens
Program Mixed-Use

Project Size 102,000 sf / Building Height 75'

5 Hoek Place / 418 Van Brunt St, Brooklyn

**Program** Residential/commercial mixed use **Project Size** 11,000 gross sf / Building Height 60'

Metropolitan Studios / 1160 Flushing Ave, Brooklyn

**Program** Mixed-Use

**Project Size** 40,000-100,000 sf

7 The Grafted Home / 746 Prospect Place, Brooklyn

**Program** Multi-family residential

Project Size 10,000 sf / Building Height 70'

The New York City Mass Timber Studio's first cohort features projects in Community Space

Residential Development and Adaptive Reuse



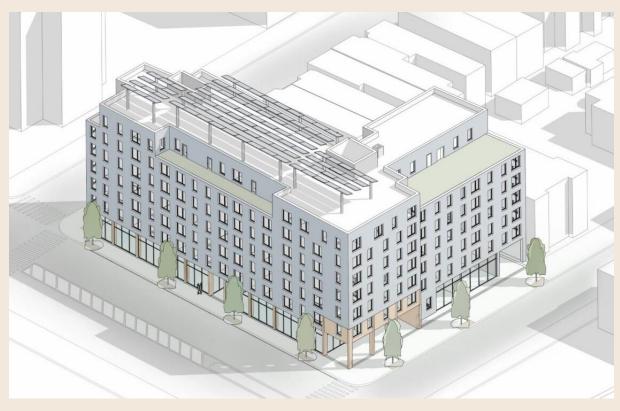
ULI Spring Meeting April 2024

## **Mass Timber Studio Projects**

1 Walter Gladwin Recreation Center / Tremont, Bronx
Public project to replace the existing New Lots branch with a
new library intending to use mass timber construction. The
facility will include an educational and communal program to
host classes, gatherings, and events.



4 Hillside Avenue / 161-10 Hillside Avenue, Queens
A proposed 100 percent mixed-income affordable housing project with approximately 136 apartment unit and ground floor retail, studying the use mass timber and its integration with the development, design, and construction of high-quality affordable housing.



ULI Spring Meeting April 2024

#### **Mass Timber Studio Focus Areas**

**Building Code** 

Navigating regulatory frameworks

Innovative Project Delivery

Integrating design, digital fabrication and building technology

**Technical Feasibility** 

Analyzing structural, logistical, cost feasibility

Sustainability & Resiliency

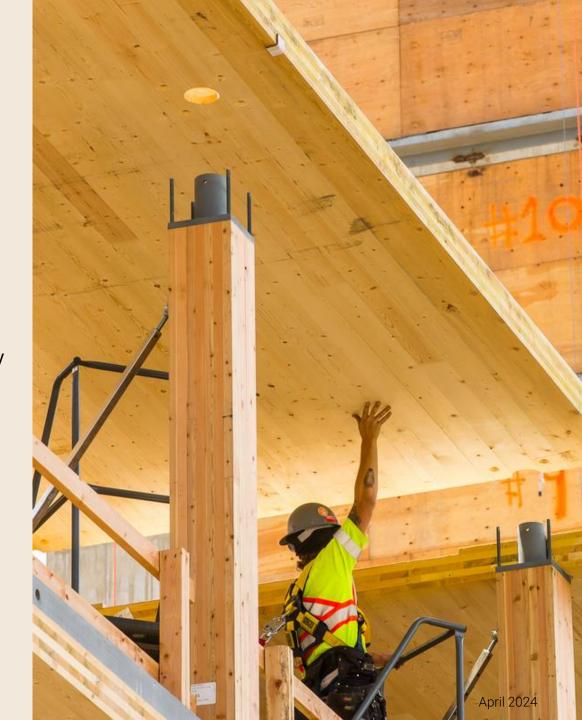
Quantifying carbon reduction/sequestration

Designing within environmentally vulnerable site conditions

Community & Equity

Designing for biophilic health, safety and wellness benefits





## Mass Timber Studio Technical & Regulatory Assistance

WoodWorks providing Technical Assistance Sessions to discuss technical questions and review:

- Project overview and updates
- Grids and spans
- Acoustics
- Fire design
- Moisture protection
- Connecting the team with other mass timber experts
- Share lessons-learned

NYCDOB holding monthly office hours for teams seeking responses to regulatory questions as they advance towards or work through permitting, including clarification on:

- Use of Structural CLT
- Concealed Spaces
- Lateral Systems and Structural
   Diaphragms
- Shafts
- Connections
- Penetrations



## New Stapleton Waterfront Residential Development RFP

Site

Staten Island – North Shore New Stapleton Waterfront Neighborhood

Opportunity

Long-term ground lease & development of two parcels

**Project Goals** 

Create a financially feasible, vibrant, mixed use, mixed-income development that:

- Addresses the housing needs of the community and the City more broadly
- Includes active ground floor uses that encourage pedestrian activity

Promote sustainability, energy efficiency, carbon neutrality, resiliency, and serves as a show case of mass timber construction

Submission Deadline

Proposals are due by June 20, 2024, at 11:59 PM







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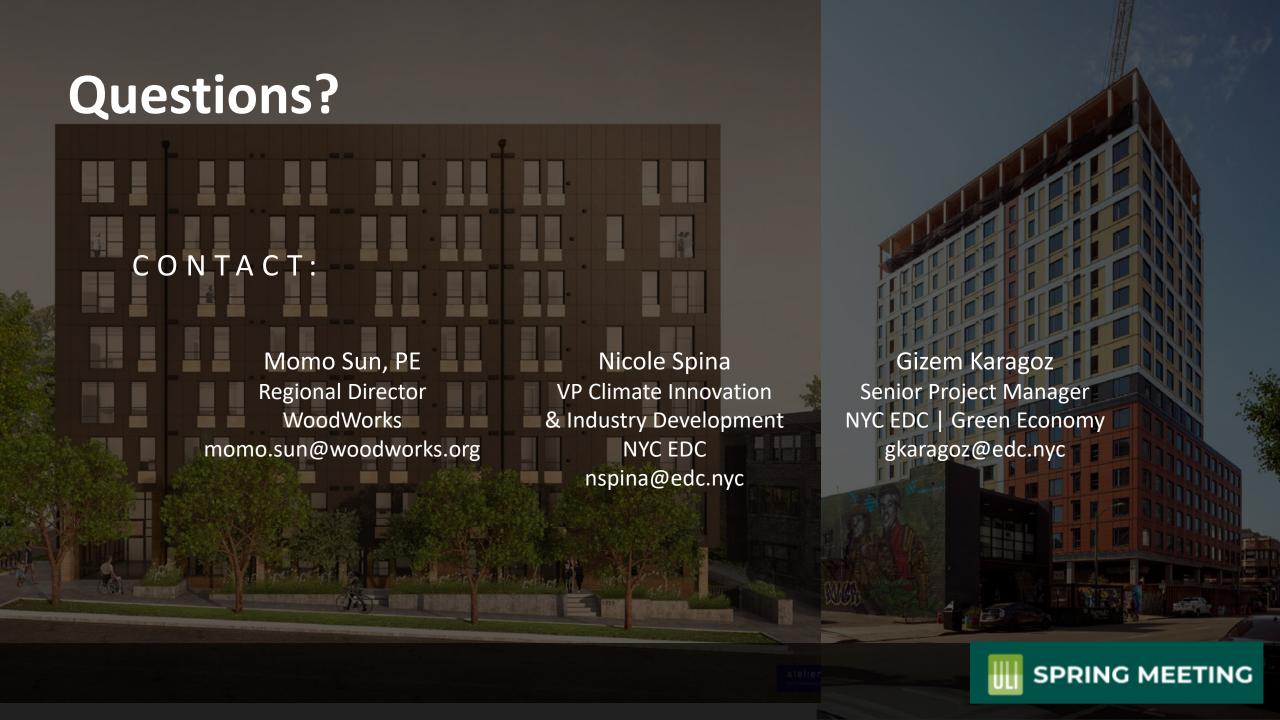
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Scan for more information or visit edc.nyc/new-stapleton-waterfront-residential-development-rfp





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#### Funding provided in part by the Softwood Lumber Board

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