The Founder ...

W. Goodrich Jones

Father of Forestry in Texas
Bringing in a few large trees for arbor day.

Planning...
Texas Legislature passed a bill to create a state forestry agency
Texas Forestry Association

3,000 Members in the Texas Forest Sector

• Forest Landowners
• Professional Foresters
• Harvest Contractors
• Consuming Mills
• Service providers, and more
Mission

• To promote an economic, social, and political climate that will advance forestry in Texas;

• Through education, political action, and public relations, promote the understanding and acceptance of forest conservation practices throughout the state;

• To serve the broad needs of the forest resource of landowners, producers, and consumers; and

• To enhance and perpetuate the Texas forest resource.
What TFA Does

• Lobbies in Austin
• Publishes a monthly newspaper *Texas Forestry*
• Supports pro-forestry state legislators through the Forestry Political Action Committee (FORPAC)
• Sponsors meetings and workshops to provide the latest information on forestry and related subjects.
• Provides rewards for information leading to the arrest and conviction of anyone stealing or vandalizing a TFA member's equipment, property or timber; or for timber arson.
• Offers legislative alerts and webinars on forestry issues.
• Assists with preserving the forest productivity tax law of Texas.
• Supports property rights.
TFA Councils

Texas Wood Preservers Council

Texas Accredited Foresters Council

Texas Burn Managers Council
Environmental Education
American Tree Farm System

• The **American Tree Farm System (ATFS)** recognizes and validates family forest owners for their work and commitment to sustainable stewardship of their land.

• The ATFS Certification is internationally recognized, and the certified ATFS sign tells your community, and the world, that you stand among the best woodland stewards in America. We stand there with you and are part of your team.

• **Texas Forestry Association** sponsors the Tree Farm program in Texas.
Tree Farm Certification

- 2,051 Certified Tree Farms
- 725,179 acres
- 75+ inspectors
- 30-member committee of the Texas Forestry Association
- Tree Farmer Recognition
- Inspector Recognition
- Third-party assessments
Sustainable Forestry Initiative
SFI STANDARDS
A PROOF POINT FOR ENVIRONMENTAL STEWARDSHIP AND SUSTAINABLE FORESTRY

SFI Forest Management Standard
SFI Fiber Sourcing Standard
SFI Chain of Custody Standard
In **Texas**, **Texas Forestry Association** leads the Sustainable Forestry Initiative® (SFI) by providing:

- Landowner Outreach and Education
- Logger Training and Education
- Public Outreach to promote sustainable forestry
Legislative
Economic Impact

- Total economic impact of $32.5 billion in industry output
- Total 144,600 jobs with payroll and benefits of $8.4 billion
- Timber is one of the top 10 manufacturing sectors in the state

Economic Report 2015
• On average, every dollar generated in the Texas forest sector contributed an additional **77 cents** to the rest of the Texas economy.

• Every job created in the forest sector resulted in another **1.19** jobs in the state.

• Texas forest products exported **$1.1** billion worth of forest products to foreign countries in **2015**.
Challenges
Rob Hughes
Executive Director

Susan Stutts
Senior Director

www.texasforestry.org

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